

Kirsten Christianson

Digital Marketing Strategist

Contact

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Objective

As a digital marketing strategist, my focus is on improving engagement and performance for current followers, while gaining new followers. I would like to utilize and grow my current skills with an amazing company.

Education

Reeves College (Grad 2022)
Edmonton, Alberta
Social Media & Web Marketing
Grade Average 96.6%

Google Certification (2025)
Digital Marketing
and E-Commerce

Experience

February 2024 – August 2024
Executive Assistant • Dwayne Groome Real Estate Sales & Training

May 2022 – August 2022
Social Media Intern • Arts On The Ave

April 2019 – May 2020
Assistant Manager • Warehouse One: The Jean Store

Key Skills

Marketing
Content Strategy
SEO, SEM, PPC
Communication
Problem-solving
Administration
Customer Service

Responsibilities: Creating posts for various social media platforms (eg, Meta, X, TikTok), documenting analytics from social media to improve performance and engagement, data entry, customer service

Communication

Implemented new procedures and technologies that improved efficiency and streamlined operations.

Leadership

Successfully led a team to exceed sales goals while maintaining excellent customer satisfaction scores.

References

Available upon request.